



13th International Social Innovation Research Conference

“Enabling the change! Social innovation and enterprises for a better future”

ALTIS-Graduate School Business & Society, E4Impact Foundation

Università Cattolica del Sacro Cuore (Milan)

September 8-10th, 2021

Conference stream: Call for Papers & Panels

Public institutions and social innovation

Chairs:

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Description:

What is the role of public institutions in social innovation? What is the role played by organisations such as universities, healthcare providers and local authorities in stimulating social innovation? What are some of the ways in which public institutions are tackling and responding to contemporary social challenges? We welcome paper contributions that contribute to answering these questions or reflect on other facets of the relationship between public institutions and social innovation.

This session will focus on the role public institutions play in addressing social challenges in new ways. This could be at different levels from policy, from contracting with social enterprises to designing and delivering services in new ways. We are particularly interested in research that reflects on new ways of facilitating successful co-production and co-creation of public services which actively involves citizens in the design and delivery of services. How has policy supporting co-production been translated into action ‘on the ground’ and do service users feel that they are being ‘actively engaged’? How can we measure the ‘success’ of such engagement and the social innovation that may be generated from it? Are these activities bringing empowerment for citizens? What is the value generated from these activities?

This stream welcomes papers that relate to the dynamics of the relationship between public sector providers and the co-producers or co-creators. We are keen to hear from researchers, evaluators, public sector professionals and others involved in the evidencing of successful community engagement that truly moves beyond public consultation and generates social innovation.

Research that moves beyond the case study to interrogate the mechanisms relating to success and/or failure of different types of social innovation in the public services arena is particularly welcomed. Presentations may choose to focus on one of the following topics, but the stream is open to all papers pertinent to public services co-production:

- What is the role of public institutions in social innovation?
- What are some examples of the public sector tackling social challenges in new ways?
- How do we evidence whether ‘genuine’ social innovation of services has happened?
- What motivates public sector actors and citizens to get involved in social innovation processes and how can we measure their success?

Conference Website: www.isirc2021milano.com

Conference administration team’s email: isirc2021@unicatt.it



- How effective are public sector frameworks such as the Scottish Approach to Service Design in fostering social innovation that is acceptable to both citizens and the public sector?
- What factors contribute to the failure of social innovation within services?

References

N/A

Guidelines for submission

To contribute to the conference, it is possible to submit both paper abstracts or proposals for panel sessions. Following details about the submission:

A. Paper abstracts

Must be maximum 400 words, excluding references (Font: Times New Roman 12-pt, double spaced, 2.5 cm margin all around).

They should articulate: (1) the research objectives or questions being addressed; (2) the conceptual or theoretical perspectives informing the work; (3) where appropriate, the methodology utilised; and (4) the contribution of the paper to knowledge in light of the conference themes.

A maximum of two abstracts may be submitted per presenter (joint papers to be presented by co-authors will also be considered).

To enable anonymity, the authors' names should not appear. Instead, a cover page giving the title of the paper and full identifying information of the author(s) (name, address, telephone and e-mail address) should be included as a separate Word or PDF document.

On abstract submission please ensure you advise the conference stream.

B. Panel session proposals

Must be maximum 400 words, excluding references.

They should include: (1) the panel purpose and its relationship to the nominated conference stream; (2) details of (minimum) three and (maximum) four papers and paper presenters to be included in the panel; and the expected contribution to the panel.

On panel submission please ensure you advise the conference stream.

Process and deadlines

All paper abstracts and panel proposals must be submitted by email to: www.isirc2021milano.com

Abstract and panel proposals submission due: 28th February 2021

Notification of decision on submissions: 31st March 2021

Optional full paper submission for consideration in best paper awards: 15th July 2021

Enquiries about conference administration and technical issues related to online submission should be directed to the conference administration team at isirc2021@unicatt.it

Guidelines for full paper submissions:

Papers must be written in English and should be sent in Microsoft Word or PDF format.



Papers should be between 5,000 and 8,000 words in length including tables, figures and references. Tables and figures should be incorporated into the paper. Each table and figure should be given a title. Please include an abstract and four to six key words.

To enable anonymity, the authors' names should not appear. Instead, a cover page giving the title of the paper and full identifying information of the author(s) (name, address, telephone and e-mail address) should be included as a separate Word or PDF document.

Harvard is the preferred referencing style.